



The Coalition to
Protect America's Small Sellers



NATIONAL ASSOCIATION OF
Manufacturers

May 3, 2022

The Honorable Nancy Pelosi
Speaker
United States House of Representatives
Washington, DC 20515

The Honorable Chuck Schumer
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Minority Leader
United States House of Representatives
Washington, DC 20515

The Honorable Mitch McConnell
Minority Leader
United States Senate
Washington, DC 20510

Dear Speaker Pelosi, Leader Schumer, Leader McConnell and Leader McCarthy:

The members of the [Buy Safe America Coalition \(BSAC\)](#), the [Coalition to Protect America's Small Sellers \(PASS\)](#) and the [National Association of Manufacturers \(NAM\)](#) want to express our strong support for the Integrity, Notification and Fairness in Online Retail Marketplaces (INFORM) for Consumers Act to be included in final Bilateral Innovation Act. This important bipartisan and bicameral legislation modernizes our consumer protection laws to safeguard families and communities from the sale of stolen and counterfeit products and protect American businesses and jobs.

Our respective members represent a diverse group that encompasses manufacturers, retailers and online marketplaces that facilitate sellers both large and small. Collectively, our organizations employ or enable economic opportunity for millions of Americans. While there is not one single solution to eliminating organized retail crime or the sale of counterfeit consumer goods, passing the INFORM Consumers Act is urgently needed. The legislation increases transparency and accountability by requiring sensible verification and disclosure requirements designed to disrupt the ability of criminal networks to build and grow a business selling illicit goods online that compete directly with legitimate businesses and entrepreneurs, while protecting the privacy of the smallest sellers.

The legislation has unified retailers, consumer groups, leading online marketplaces, small online sellers, law enforcement, manufacturers and other groups that are serious about stopping the sale of counterfeit and stolen goods online. This legislation represents a broadly supported, and an actionable step that Congress can take right now to find effective ways to tackle the growing problem of both organized retail crime and the sale of counterfeit goods.

We appreciate your support and timely action on this needed legislation. We look forward to working with you and your staff to help protect communities, families, and consumers by including the INFORM Consumers Act in a final legislative package.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Hanson", with a long horizontal flourish extending to the right.

Michael Hanson
Spokesperson
Buy Safe America Coalition

A handwritten signature in blue ink, appearing to read "Chris Lamond", written in a cursive style.

Chris Lamond
Executive Director
Protect America's Small Sellers

A handwritten signature in black ink, appearing to read "Christopher Netram", written in a cursive style.

Christopher Netram
Vice President, Trade & Domestic
Economic Policy
National Association of Manufacturers