



December 13, 2021

The Honorable Nancy Pelosi
Speaker
United States House of Representatives
Washington, DC 20515

The Honorable Chuck Schumer
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Minority Leader
United States House of Representatives
Washington, DC 20515

The Honorable Mitch McConnell
Minority Leader
United States Senate
Washington, DC 20510

Dear Speaker Pelosi, Leader Schumer, Leader McConnell and Leader McCarthy:

The members of the Buy Safe America Coalition, the Coalition to Protect America's Small Sellers and the National Association of Manufacturers want to express our strong support for the Integrity, Notification and Fairness in Online Retail Marketplaces (INFORM) for Consumers Act. This important bipartisan and bicameral legislation will reform our consumer protection laws to safeguard families and communities from the sale of stolen and counterfeit products, while also strengthening the ability of manufacturers, retailers and platforms to address criminal elements. We urge its quick consideration and passage.

The Buy Safe America Coalition (BSAC), the Coalition to Protect America's Small Sellers (PASS) and the National Association of Manufacturers (NAM) represent a diverse group of members that encompass manufacturers, retailers and online marketplaces large and small.

While there is not one single solution to eliminating organized retail crime or the sale of counterfeits, passing the INFORM Consumers Act is an urgently needed first step. The legislation requires sensible verification and disclosure requirements designed to disrupt the ability of criminal networks to build a business selling illicit goods online that competes directly with legitimate businesses and entrepreneurs operating both physically and online.

The INFORM Consumers Act is uniquely positioned to help protect consumers and legitimate businesses by increasing transparency online, making it easier for consumers to identify exactly who they are buying from while making it harder for criminal elements to hide behind fake screen names and false business information. The legislation has unified retailers, consumer groups, leading online marketplaces, small online sellers, law enforcement, manufacturers and other groups that are serious about stopping the sale of counterfeit and stolen goods sold online.

Our organizations agree that it is past time for Congress to modernize our consumer safety laws so that consumers, retail employees and businesses are not harmed by organized retail crime and dangerous counterfeit products. Implementing basic transparency and verification protocols is essential and will finally expose criminals who are selling consumers stolen, fake

and dangerous products. This legislation represents a broadly supported, actionable first step that Congress can take right now, and a plank in its continued legislative efforts to find effective ways to tackle the growing problem of both organized retail crime and the sale of counterfeit goods.

We appreciate your support and timely action on this needed legislation. We look forward to working with you and your staff to help protect communities, families, and consumers.

Sincerely,



Michael Hanson
Spokesperson

Buy Safe America Coalition



Chris Lamond
Executive Director

Protect America's Small Sellers



Christopher Netram
Vice President, Trade & Domestic
Economic Policy

National Association of Manufacturers